

Privacy Policy General Regulation EU 2016/679

This page contains a description of website management regarding personal data processing of users who visit this website.

This is a privacy policy statement issued in accordance with Art. 13 of the General Regulation EU 2016/679 (GDPR below) on protection of personal data of users who interact with the web-based services accessible via: www.regenyal.eu referring to **REGENYAL LABORATORIES Srl**.

The privacy notice refers solely to the website in question and not to other websites that might be accessed by users through links.

The information provided is also based on the Resolution n. 13 of 1st March 2007 “on internet and email” of Data Protection Authority in order to lay down minimum requirements for the collection of personal data online – especially with regard to arrangements, timing and contents of the information to be provided by data controllers to users visiting web pages for whatever purposes.

The processing of your personal data will be based on the principles of fairness, lawfulness and transparency and protection of your privacy and your rights.

The legislation in question establishes that whoever carry out processes of personal data must inform the interested party about which data are processed and for what purpose, therefore, according to Art. 13 of GDPR 2016/679, we provide you the following information:

IDENTIFICATION DETAILS OF DATA CONTROLLER, OF DATA SUPERVISOR AND OF PERSON IN CHARGE OF THE PROCESSING IN THE STATE’S TERRITORY.

As a result of the visit of this website it is possible to process data related to identified or identifiable people.

We report you that the Data Controller is REGENYAL LABORATORIES in the person of its pro-tempore Legal Representative, with legal seat in Via Valtellina, 21 – 63074 – San Benedetto del Tronto (AP) and that the Data Supervisor is Bartolomei Claudio, with address for service at the premises of the society itself, to whom must be forwarded all the communications for exercise of rights approved by data subject, from art. 15 to 23 of GDPR, by registered post, PEC or e-mail with which is available complete list of subjects to whom data can be communicated.

DATA PROCESSING PLACE

The processing operations related to web-based services available via this website are carried out at the aforesaid legal office of REGENYAL LABORATORIES Srl exclusively by technical personnel of the Office in charge of data processing, or else by persons tasked with such maintenance activities as may be necessary from time to time. Hosting's servers are located in <https://www.siteground.it/> .

No data resulting from the use of web services are either communicated nor disclosed.

Personal data provided by users, who require information or subscription to mailing list of website ,are processed solely for the purpose of providing the services requested.

KIND OF DATA PROCESSED

The information systems and software procedures relied upon to operate this website require personal data as part of their standard functioning; the transmission of such data is an inherent feature of Internet communication protocols.

Such information is not collected to relate it to the identified data subject, however, due to its nature it might enable user identification after being processed and matched with data held by third parties.

This data category includes IP addresses or domain names of the computers used by the users when connecting to this website, the URI (Uniform Resource Identifier) addresses of the requested resources, the time of such requests, the method used to submit a given request to the server, returned file size, a numerical code relating to server response status (successfully performed, error, etc.) and other parameters related to the user's operating system and computer environment.

These data are only used to extract anonymous statistical information on website use, as well as to check its functioning; the data are erased immediately after being processed. The data might be used to establish liability in case computer crimes are

committed against this website: except for this circumstance, any data on web contacts is currently retained for no longer than six month.

DATA PROVIDED VOLUNTARILY BY THE USERS

Sending e-mail messages to the addresses mentioned on this website, done freely, explicitly and voluntarily , entails acquisition of the sender's address, necessary in order to reply to any request, as well as of such additional personal data as is contained in the message(s).

Specific summary information will be shown or displayed on the pages that are used for providing services on demand.

NATURE OF THE DATA PROCESSED

We exclusively process your personal details and they will be used only for the purpose of providing the services requested.

Limited to the information issued on this websites, will not be processed personal data qualifying as "particular", sensitive or of judicial nature.

MINORS USER'S DATA

In case of data processing of minors is needed to acquire the agreement of the parents or who exercise parental rights if the data subject has less than 16 years old.

COOKIES

No cookies are used to transmit personal information, nor are so-called persistent cookies or user tracking systems implemented.

The use of the so-called session cookies Google Analytics

https://www.google.com/intl/it_it/analytics/ – which are not stored permanently on the user's computer and disappear upon closing the browser – is exclusively limited to the transmission of session ID – server-generated casual numbers – as necessary to allow secure and effective navigation.

The so-called session cookies used by the website make it unnecessary to implement other computer techniques that are potentially detrimental to the confidentiality of user navigation, whilst they do not allow acquiring the user's personal identification data. For details please refer to Cookie Policy.

LEGAL BASE AND PURPOSE OF PROCESSING

Data are collected with the only purpose of correct and complete conduct of our commercial activity towards you, with the purposes and limits provided for in the Staff Regulations:

- a. Services delivery based on web interface (registration of users data);
- b. Services delivery of information, with regard to your specific request, on services of **REGENYAL LABORATORIES SRL**;
- c. Purposes connected to obligations under laws, regulations, Community legislation and provisions taught by authorities entitled to it by law.

The processing data, for purposes from point a) to point c) above, don't require your express agreement (art. 24, point a) and b) of code and art. 6 point b) and e) of GDPR).

The legal basis of the processing is based on the legitimate interest of Data Controller to carry out the services of your specific request.

d) exercising promotional activities and marketing of products and services of Data Controller, commercial communications, with both automated means, without operator intervention (ex. Sms, fax, mms, e-mail etc.) , and traditional ones (through telephone, post).

e) subscription to receive periodic newsletters.

Data processing of points d) and e) above requires your express agreement (art. 23 of code and art, 7 of GDPR). This agreement regards both automated means of communication and traditional ones described above. You will have always the right to oppose easily and freely, entirely or in part to your data processing for these purposes; excluding for example automated methods of contact by expressing your intention to receive marketing and commercial communications exclusively through traditional means.

The legal base of processing is based also on data subject's agreement.

THE REQUIREMENT OR FACULTY TO PROVIDE DATA AND CONSEQUENCES OF POSSIBLE REJECTION.

Except that specified for navigation data , the user is free to provide personal data reported in claim forms or anyway indicated in contacts to receive information about commercial offers of the commissioner, or to urge the subscription to website's mailing list, or to send of requested information.

Data requested for purposes mentioned in points a), b), c) will be provide for fulfilment of legal obligations and/or for conclusion or execution of contractual relationship or the supply of requested services or information.

Therefore your possible refusal, even in part, to provide these data would lead the impossibility to establish and manage the relationship itself or to provide request service.

The provision of necessary personal data to purposes, referred to in point d) and f) is optional, so your eventual refusal to provide these data would lead the impossibility to put in place the activities described therein without prejudice to the outstanding relationship.

PERSONAL DATA PROCESSING DURATION AND RETENTION PERIOD

We'll conserve your personal data only as long as we need to achieve the purposes for which they were collected or for any other legitimate relevant purposes.

Therefore if personal data are processed for two different purposes, we'll conserve such data untill the long term purposes are achieved however we'll no longer process personal data after the retention period.

We restrict the access to your data only to those who need to use them for relevant purposes.

Your data , no longer needed or for which there is no longer a legal basis for concerning retention , are irreversibly anonymized (and in this manner they can be stored) or safely destroyed.

We report below retention period in relation to different purposes listed above:

1. Fulfillment of contractual obligations:
Data processed to fulfil any contractual obligation will be stored for all the duration of the contract and anyway not later than the next 10 years, to verify any liability , including accounting documents(such as invoices).
2. Operational management and purposes strictly connected to website access:
data processed for this purpose will be stored for all the duration of the contract and anyway not later than the next 10 years.
3. Investigations of customer satisfaction: data processed for this purpose will be stored for 24 months from the date when we have obtained your last agreement about it (except the opposition to receive other communications).
4. Controversy: if is necessary to defend ourselves, to act or also make demands towards you or third parties, we could store data that we deem reasonably necessary to process for such purposes, for the time in which this request can be pursued.

Data collected and processed on the basis of explicit consent will be processed until the said agreement is revoked, or at the end of the provided service with no agreement in place, data will be conserved for a maximum of 10 years and subsequently destroyed or anonymized.

DATA PROCESSING ARRANGEMENTS

Processing data will take place through the use of electronic tools by means of our computer system, and in that case they will be registered on a protected computer storage media, therefore and the related paper trail will be correctly maintained and protected by us for all time needed for the processing through appropriate procedure to ensure security and confidentiality to prevent data loss, in accordance with the security measures referred to in article 32 of GDPR 2016/679, from unlawful or inappropriately uses or unauthorized accesses and this will be made through the aid

of automated electronic means only for no longer than it's necessary in order to achieve the purposes for which the data have been collected.

COMMUNICATION AND DIFFUSION

Your data won't be "disseminate" by us , it means exposed them to indefinite subjects in any way or available , except when consent allowed by data subject by a separate act.

Your data will be "communicated" , it means exposed to one or more certain subjects as follows :

- To processing entities into our company, and in particular to administrative office employees ;
- To subjects who can access to data pursuant to legal provision, to regulation and community legislation within the limits laid down by these rules.
- To subjects who need access to your data for auxiliary purposes in regard to the relationship between you , enough to carry out supporting tasks entrusted to them, for example : (service provider and web agencies to provide newsletter services
https://mailchimp.com/legal/privacy/?_ga=2.207205402.88546943.1527795493-709171170.1527795493)
- To our consultants, to the extent necessary to carry out their job within our society, namely in outsourcing, acting as processing external bodies after our engagement letter requiring the obligation of confidentiality and security in the processing of your data.

DATA TRANSFER

Data Management and retention will be administrated on server located into European Union of third companies instructed and duly appointed such as Data Processor. Data will not be transferred outside the European Union.

It being understood that if necessary we will have the power to move the location of server in Italy and/or European Union and/or other non-EU countries.

In this case Data Controller ensure here and now that the transfer of extra-UE data will take place in accordance with legal provisions applicable by concluding , if necessary, agreements ensuring a appropriate level of protection and/or adopting standard contract terms envisaged by the European Commission .

DATA SUBJECT'S RIGHTS

We inform you that, as data subject, under articles from 15 and 23 of GDPR 2016/679, specific rights are conferred to you such as listed below, which you can assert by turning request to Data Controller, moreover you have the right to lodge a complaint to the supervisory authority:

Art. 15-Access Right

The data subject shall have the right to obtain from the controller confirmation as to whether or not personal data concerning him or her are being processed, and, where that is the case, access to the personal data and to the information concerning the processing.

Art. 16-Right to rectification

The data subject shall have the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning him or her. Taking into account the purposes of the processing, the data subject shall have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

Art. 17-Right to erasure ('right to be forgotten')

The data subject shall have the right to obtain from the controller the erasure of personal data concerning him or her without undue delay and the controller shall have the obligation to erase personal data without undue delay.

Art. 18-Right to restriction of processing

The data subject shall have the right to obtain from the controller restriction of processing where one of the following applies:

- a) the accuracy of the personal data is contested by the data subject, for a period enabling the controller to verify the accuracy of the personal data;
- b) the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead;
- c) the controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defence of legal claims;
- d) the data subject has objected to processing pursuant to Article 21(1) pending the verification whether the legitimate grounds of the controller override those of the data subject.

Art. 20-Right to data portability

The data subject shall have the right to receive the personal data concerning him or her, which he or she has provided to a controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided.

In exercising his or her right to data portability pursuant to paragraph 1, the data subject shall have the right to have the personal data transmitted directly from one controller to another, where technically feasible.

Art. 21-Right to object

The data subject shall have the right to object, on grounds relating to his or her particular situation, at any time to processing of personal data concerning him or her

which is based on point (e) or (f) of Article 6(1), including profiling based on those provisions.

Art. 22-Automated individual decision-making, including profiling

The data subject shall have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning him or her or similarly significantly affects him or her.

HOW TO EXERCISE RIGHTS

You can exercise your rights or withdraw the approval at any time, by sending a communication to addresses and in ways indicated at the bottom, email:

info@regenyal.eu, tel. 0735 757947, fax. 0735 652039

Updates

This privacy policy is updated on 30 may 2018.